VISTA INDIA DIGITAL MEDIA

Netflix Film package Specification

Title Delivery Requirement

Film HD Source Profile
● Apple ProRes 422 (HQ)
● ITU-R BT.709 color space, file tagged correctly as 709
● Video needs to be in original aspect ratio.
● 1920 x 1080 square pixel aspect ratio material
● Native frame rate of original source.

IMPORTANT NOTES
- Anti-Smoking disclaimer, media credits, url or promotional tagging should be edited.
- Intermission slate should be edited.
- All videos must begin and end with one second black slug.

SD FORMAT IS ACCEPTABLE ONLY IF HD MASTER IS NOT MANUFACTURED.

Film Audio Source Profile
For every film that 5.1 Surround audio is available in any competing format or market, it must be provided in addition to the stereo tracks.

Surround
● LPCM in either Big Endian or Little Endian, 16-bit or 24-bit, at least 48Khz.
● Expected channels: L, R, C, LFE, Ls, Rs.

Stereo
● LPCM in either Big Endian or Little Endian, 16-bit or 24-bit, at least 48Khz.

Subtitle
●A full translation of all the words spoken in the film including songs.
●Subtitle as a separate file (.dfxp or .xml)
●Subtitles must encompass all the spoken dialogue in the content. If the content has multiple spoken languages, they all must be translated and present in the subtitle file.
●Subtitle files must not be censored or contain advertisements, placards, overlay branding, website link callouts or company credits.

Closed Captions

- Include as much of the original content as possible.
- Do not simplify or water down the original dialogue.
- Truncating the original dialogue should be limited to instances where reading speed and synchronicity to the audio are an issue.
- Captions as a separate TTML (.dfxp or .xml) file

Forced Narrative

Our preference is to receive a non-subtitled version of the content.

To support the non-subtitled source, Netflix needs Forced Narrative subtitles delivered as ancillary files.

Examples of text to be included in Forced Narrative subtitles:

- Translation where an alternate language is spoken.

- Transcription of inaudible dialogue if it would have been included in broadcast or theatrical presentation.

For example: An English language film has 5 minutes of Japanese dialogue and is to be streamed to U.S. customers. The desired video would not include burned in subtitles for the Japanese sections. A Forced Narrative subtitle file would be supplied that contains the Japanese dialogue translated into English. The Forced Narrative file would not have the original English dialogue transcribed.

The technical format of Forced Narrative subtitles must follow the same rules as standard subtitles i.e (.dfxp or .xml).

Artwork

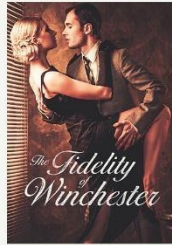All artwork assets should be 300 dpi. Detailed artwork delivery guideline is given below.

NETFLIX Artwork Delivery

Vertical

Image Size
1142 px (w) × 1600 px (h)
or 571 px (w) x 800 px (h)

Colorspace
RGB

File Format
JPG and PSD (Layered)

Horizontal

Image Size
2560 px (w) × 1440 px (h)
or 1280 px (w) x 720 px (h)

Colorspace
RGB

File Format
JPG and PSD (Layered)

5 Additional Horizontals

Image Size
2560 px (w) × 1440 px (h)
or 1280 px (w) x 720 px (h)

Colorspace
RGB

File Format
JPG and PSD (Layered)

Title Card

Image Size
530 px (w) × 298 px (h)
or 265 px (w) x 149 px (h)
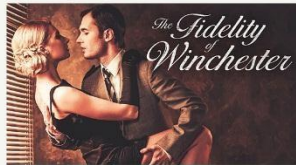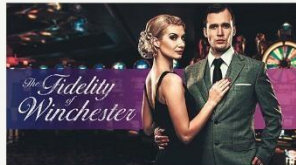
Colorspace
RGB

File Format
JPG and PSD (Layered)

Title Treatment

Image Size
1600 px (w) × 680 px (h)
or 800 px (w) x 340 px (h)

Colorspace
RGB

File Format
PNG (with transparency) and PSD (Layered)

Story Art

Image Size
3840 px (w) × 2160 px (h)
or HD 1920 px (w) × 1080 px (h)

Colorspace
RGB

File Format
JPG and PSD (Layered)

Stills

Image Size
UHD 3840 px (w) × 2160 px (h)
or HD 1920 px (w) × 1080 px (h)
or SD 1440 px (w) × 1080 px (h)

Colorspace
RGB

File Format
JPG